# Astaş Juki launches innovative cutting machine at Technology Days event



Between December 17 and 19, 2023, Astaş Juki, a prominent player in the Turkish textile sector, held its annual ‘Technology Days’ at its Technology Center in Güneşli, Istanbul. The event marked the global launch of the PROCUT R90 Series, an innovative automatic cutting machine manufactured by the German company Bullmer. Turgay Aşcı, a Board Member of Astaş Juki, commented on the significance of the event, stating, “Thanks to the Technology Days, we both bring the sector together and enable our customers to see the latest technologies up close.”

This year’s Technology Days garnered substantial interest from various manufacturing sectors, particularly those involved in ready-made clothing, outerwear, denim, automotive, and furniture. Aşcı noted that attendees came from key industrial hubs including Istanbul, Bursa, and Izmir, making the event an essential gathering for networking and collaboration. Visitors had the opportunity to explore high-tech sewing machines and innovations across four floors of the Technology Center, providing them with hands-on experiences and the ability to test machinery alongside sample fabrics.

The highlight of the Technology Days was the PROCUT R90, which boasts advanced features such as a high-ply and high-performance cutting capability of up to 9 cm. Turgay Aşcı highlighted the machine's design, stating, “The Bullmer R90 touch screen control panel combines ergonomic design with stylish elegance,” ultimately enhancing user satisfaction and production efficiency. Aşcı noted that the new machine aligns with the growing demand for automation, describing it as a tool that could significantly modernize cutting room operations.

In the competitive landscape of textile production, Aşcı remarked on the need for innovation to maintain Turkey's position as a leader in the textile sector. With expectations of increased efficiency and productivity, he stressed the importance of adapting to customer demands for automation solutions. "Customers are looking for the answer to the question of how can they do an operation that used to be done by 4-5 people with a single machine now?" Aşcı explained that the answer lies in leveraging automation, digitalisation, and sustainability to enhance operational capabilities.

Amid ongoing challenges, including rising costs affecting the textile industry, Aşcı expressed optimism for the future. He stated, “The first quarter of 2025 will be a bit difficult, but I think the markets will revive after that,” implying a recovery supported by competitive machinery and technological advancements. Aşcı defended Turkey's status in the global textile arena, asserting, “Turkey is playing in the champions league in the textile sector,” attributing this to the country’s creative talent and robust manufacturing processes.

Astaş Juki's strategic focus will shift towards automation systems and bespoke solutions in 2025, aiming to boost the efficiency of operations across the textile and garment industries. With plans for participation in the Garment Tech Istanbul Exhibition in 2025, the company intends to showcase its comprehensive solutions, potentially attracting international customers and enhancing Turkey’s machinery exports.

Overall, Astaş Juki’s commitment to innovation and customer-focused machinery solutions was clear during the Technology Days event, reflecting a broader trend within industries towards automation and efficiency-driven transformations.

Source: [Noah Wire Services](https://www.noahwire.com)

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