# Greaves Cotton showcases innovations in electric mobility at Auto Expo 2025



At the Auto Expo – The Motor Show 2025, held in Delhi, Greaves Cotton Limited showcased its latest innovations in electric mobility and eco-friendly solutions tailored for future-driven transport needs. As a longstanding player in the engineering sector, Greaves Cotton is highlighting its advancements particularly in electric two and three-wheeler segments, within a broader commitment to create a sustainable mobility ecosystem.

Greaves Cotton’s showcase includes a diverse array of products and components across its various business sectors, notably engineering, retail, and electric mobility. The company's focus on electric mobility, a sector it entered in earnest in 2016 with the establishment of Greaves Electric Mobility Ltd. (GEML), aims to meet increasing consumer demands for eco-friendly transportation options. Speaking to *Autocar Professional*, the company's representatives outlined their mission to provide advanced, efficient, and environmentally friendly solutions for personal, passenger, and cargo mobility.

With its heritage spanning over 165 years, Greaves Cotton has a significant history as a pioneer in India's engineering space. Beginning as a manufacturer of industrial products and diesel engines, the company has since evolved, now playing a critical role across various sectors, including automotive, power, and renewable energy. The establishment of GEML represents a turning point in Greaves Cotton's commitment to sustainability and innovation, focusing specifically on electric two and three-wheelers that are central to urban mobility.

To further bolster the adoption of electric vehicles (EVs), Greaves Cotton has developed a robust supporting ecosystem. This infrastructure includes after-sales service and support facilitated through its Greaves Retail network, which is designed to ensure customer satisfaction and ease of maintenance. Additionally, Greaves Finance Ltd. offers a range of financing solutions aimed at making electric vehicles more accessible to consumers, addressing financial barriers that could hinder EV adoption.

As Greaves Cotton continues to innovate, it remains steadfast in its approach to utilizing cutting-edge technologies and extensive research and development. The company’s ongoing efforts reflect a keen awareness of the evolving mobility landscape in India, driven by consumer interest in sustainable and eco-friendly solutions.

The current trajectory of Greaves Cotton, particularly in the electric mobility sector, will likely contribute to a transformative shift in business practices within the transport industry, as companies increasingly recognise the importance of sustainability and innovation in meeting future mobility challenges.

Source: [Noah Wire Services](https://www.noahwire.com)

## Bibliography

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2. <https://www.instagram.com/greaves_cotton/p/DEo2mrAtOkR/> - Provides details about Greaves Cotton's presence at the Auto Expo 2025 and their focus on sustainable mobility.
3. <https://greaveselectricmobility.com/press-release/greaves-electric-mobility-private-limited-to-accelerate-electric-vehicle-development-with-siemens-xcelerator> - Details Greaves Electric Mobility's commitment to electric two and three-wheeler segments and their partnership with Siemens for advanced product development.
4. <https://greaveselectricmobility.com/press-release/greaves-electric-mobility-private-limited-to-accelerate-electric-vehicle-development-with-siemens-xcelerator> - Explains the establishment of Greaves Electric Mobility Ltd. (GEML) and its role in Greaves Cotton's sustainability and innovation efforts.
5. <https://greaveselectricmobility.com/press-release/greaves-electric-mobility-private-limited-to-accelerate-electric-vehicle-development-with-siemens-xcelerator> - Describes the robust supporting ecosystem developed by Greaves Cotton, including after-sales service and financing solutions for electric vehicles.
6. <https://greaveselectricmobility.com/press-release/greaves-electric-mobility-private-limited-to-accelerate-electric-vehicle-development-with-siemens-xcelerator> - Highlights Greaves Cotton's heritage and evolution in the engineering sector, including its current focus on automotive, power, and renewable energy.
7. <https://greaveselectricmobility.com/press-release/greaves-electric-mobility-private-limited-to-accelerate-electric-vehicle-development-with-siemens-xcelerator> - Mentions Greaves Cotton's commitment to utilizing cutting-edge technologies and extensive research and development in the electric mobility sector.
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9. <https://greaveselectricmobility.com/press-release/greaves-electric-mobility-private-limited-to-accelerate-electric-vehicle-development-with-siemens-xcelerator> - Details the company's mission to provide advanced, efficient, and environmentally friendly solutions for personal, passenger, and cargo mobility.
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11. <https://www.instagram.com/greaves_cotton/p/DEo2mrAtOkR/> - Provides information on the public availability of the Auto Expo 2025 and Greaves Cotton's participation, highlighting their commitment to future-driven transport needs.
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