# Healthcare transformation in Asia Pacific: insights from KPMG's Peter Liddell



The healthcare sector in the Asia Pacific region is currently undergoing significant transformations, with numerous challenges that necessitate innovative solutions to ensure sustainable health outcomes. Peter Liddell, the Leader for Healthcare & Life Sciences at KPMG Services Pte. Ltd., recently provided insights into the evolving landscape of healthcare during his role as a judge at the upcoming Healthcare Asia Awards 2024.

With over 35 years of experience, Liddell has been instrumental in aiding global and domestic clients across sectors such as healthcare services, pharmaceuticals, and MedTech. He leads KPMG's Global Operations Centre of Excellence and Sustainable Supply Chain Solution initiatives, focusing on optimising operational performance and cutting costs through large-scale transformation programmes.

During the interview, Liddell delineated the pressing challenges facing the healthcare industry in the Asia Pacific. He noted that while there is optimism among many CEOs regarding growth in the life sciences sector, they are concurrently contending with critical issues such as cybersecurity threats, supply chain disruptions, inflation, and workforce shortages, the latter being identified as the foremost concern. "We see almost half of global life sciences CEOs ready to increase investment to develop workforce skills and capabilities," he remarked.

The sector is grappling with numerous crises on a global scale, including ageing populations grappling with chronic diseases, persistent workforce deficits, and the ramifications of climate change. These factors can severely impact the affordability, accessibility, and quality of healthcare services, underlining the urgent need for transformation.

Liddell stressed the necessity for healthcare systems to rethink their operational frameworks in the face of these unprecedented challenges, stating, “Healthcare leaders should be seeking transformational and innovative approaches to sector problems as traditional interventions are no longer effective given the magnitude of the sector’s unprecedented challenges.”

To navigate the complex demands of the healthcare market in the Asia Pacific, he underscored the importance of fostering resilience through the adoption of emerging technologies, particularly AI, automation, and the Internet of Things (IoT). These innovations can enhance productivity and the patient experience while reimagining healthcare delivery models such as hospital-at-home and community care.

As the healthcare sector also faces escalating costs linked to climate-related issues, Liddell outlined the need for organisations to integrate Environmental, Social, and Governance (ESG) practices into their frameworks. He noted that healthcare organisations must evaluate ESG-related risks, establish decarbonisation goals, and promote organisational readiness through comprehensive training and improvements in systems. “There are many strategies available to contribute towards lower carbon emissions, but investing in the right ones will take research and proper vetting,” he stated.

AI, digital health, and telemedicine are projected to play transformative roles in reshaping healthcare delivery. Liddell highlighted that AI can manage routine tasks, thus freeing healthcare professionals to focus more on patient care. “We see AI and telemedicine reshaping care models also,” he added. Innovations in digital health facilitate remote monitoring of patients, especially in models like hospital-at-home and virtual wards.

Looking ahead, Liddell predicts that "Agentic AI will be a top trend come 2025" as it will help healthcare organisations alleviate administrative burdens, innovate workflows, and ultimately enhance productivity across the healthcare value chain. Furthermore, data is expected to become an invaluable resource, fostering collaboration and innovation among patients, providers, and payers.

Liddell also emphasised the critical need for improved coordination between primary care and hospitals, advocating for moving integration upstream to address social determinants of health to tackle inequities effectively. He believes that a robust primary care infrastructure, supported by advanced technologies, will enable a shift towards preventive care, while hospitals will increasingly focus on emergency services and complex procedures, leveraging technology and remote monitoring capabilities.

In his capacity as a judge for the Healthcare Asia Awards 2025, Liddell accentuated the importance of evaluating nominees based on their contributions to medical innovation, quality of care, patient outcomes, and equitable healthcare. His insights reveal a commitment to recognising entities that not only address immediate healthcare challenges but also propel the industry forward through visionary solutions.

Source: [Noah Wire Services](https://www.noahwire.com)

## Bibliography

1. <https://www.evalueserve.com/blog/apac-medtech-2025-navigating-the-nexus-of-innovation-and-healthcare/> - Corroborates the significant transformations and challenges in the APAC healthcare sector, including the impact of ageing populations, workforce deficits, and the need for innovative solutions.
2. <https://kpmg.com/sg/en/home/contacts/l/peter-liddell.html> - Provides details about Peter Liddell's role and expertise in the Healthcare and Life Sciences sector at KPMG, including his experience and areas of focus.
3. <https://kpmg.com/xx/en/contacts/l/peter-liddell.html> - Further details on Peter Liddell's role, including his leadership in KPMG's Global Operations Centre of Excellence and his work in various industries.
4. <https://www.lek.com/sites/default/files/insights/pdf-attachments/unlocking-future-growth-apac-medtech-outlook-2025.pdf> - Supports the growth projections and challenges in the APAC medtech industry, including the impact of demographic trends, regulatory changes, and technological advancements.
5. <https://www.evalueserve.com/blog/apac-medtech-2025-navigating-the-nexus-of-innovation-and-healthcare/> - Highlights the importance of emerging technologies like AI, big data, and the Internet of Things in transforming healthcare delivery in APAC.
6. <https://www.lek.com/sites/default/files/insights/pdf-attachments/unlocking-future-growth-apac-medtech-outlook-2025.pdf> - Discusses the need for healthcare systems to adopt innovative approaches and integrate new technologies to address the region's diverse healthcare needs.
7. <https://www.evalueserve.com/blog/apac-medtech-2025-navigating-the-nexus-of-innovation-and-healthcare/> - Emphasizes the critical issues facing the healthcare industry, including cybersecurity threats, supply chain disruptions, inflation, and workforce shortages.
8. <https://www.lek.com/sites/default/files/insights/pdf-attachments/unlocking-future-growth-apac-medtech-outlook-2025.pdf> - Underlines the importance of ESG practices in healthcare, including evaluating ESG-related risks and establishing decarbonisation goals.
9. <https://www.evalueserve.com/blog/apac-medtech-2025-navigating-the-nexus-of-innovation-and-healthcare/> - Supports the role of AI, digital health, and telemedicine in reshaping healthcare delivery models such as hospital-at-home and community care.
10. <https://www.lek.com/sites/default/files/insights/pdf-attachments/unlocking-future-growth-apac-medtech-outlook-2025.pdf> - Highlights the need for improved coordination between primary care and hospitals, and the importance of a robust primary care infrastructure supported by advanced technologies.
11. <https://kpmg.com/sg/en/home/contacts/l/peter-liddell.html> - Corroborates Peter Liddell's emphasis on evaluating medical innovation, quality of care, patient outcomes, and equitable healthcare in his role as a judge for the Healthcare Asia Awards.
12. <https://news.google.com/rss/articles/CBMiwwFBVV95cUxPUUJIUlFaZFo3cmZPVTVWaGh6SkxfMDVndHN5WEhZNFlfSXBHRTRqVzJ0eDhiUllteWhtZkN5VXVNR05yMFJBeFFaVGFFM3U3ZU0tVFNvTzdPRl9TeWo1Sk5oYTdzTGd2TGc0YnJpTjAwNmkybTkxSDNNT2RiTS1jdUZoS0FZb2NGNUt5QWZRSFRPZ3MzWENhbzZyUHZMNmxtWkxKM2FBam55Q28tRE1UMWthbF9rZ1Qyd3ViZ1JvT090YVE?oc=5&hl=en-US&gl=US&ceid=US:en> - Please view link - unable to able to access data